1.5.1 First Pitney Bowes Maple Leaf
Post Office Meters

Pitney Bowes
Introduced: 1956
Special meter with “Postage Due” inside indicia.
FV: * 00
Values: OV to 9.99
Meters 149201 Installed 3 February 1953 Reassigned 149990
149990-149997 Installed 29 April 1958 Seven Units Only
Last Seen: Late 1970’s

Mr. Leon Gelman,
Barrister and Solicitor,
133 Richmond Street West,
TORONTO 1, Ontario

Large Maple Leaf with Postage Due slug.
Very Common Slug.

Large Maple Leaf
Vertical Slug: “Postage Due/Depot 1/Calgary
Meter: 143590 One Unit Only

Postage Due Slugs Phased out in 1970’s
Unmarked Postage Meters Used.
Late use Post Office meter for Registered letter with return receipt on reverse.

Post Office meters used on Postal Receipt.
1.5.1 First Pitney Bowes Maple Leaf Post Office Meters

Large Maple Leaf Indicia Mail-o-mat

Two Pitney Bowes Mail-o-mat postal vending machines were placed at the Ottawa post office from February 3, 1944 until August 6, 1953. They were also used at the Canadian National Exhibition in Toronto in September 1947. Two units used: meters 51009 and 51010.

Advertising Postcards
English and French

Le "MAILOMAT"

POST CARD

Please do not write directly below.

Your SERVE by SAVING

Buy WAR SAVINGS CERTIFICATES

CARTE POSTALE

N'ecritez pas dans l'espace ci-dessous.

Your SERVE by SAVING

Carte postale gratuite d'interesse

Postez dans le Mailomat pour la destination de tout endroit au Canada et aux Etats-Unis.

Espace reserve aux souhaits

Espace reserve à l'adresse
**1.5.1 Pitney Bowes Postal Rate Card**

The Pitney Bowes "Postal Slide Guide"

Postage meter vendors always provided some sort of postal rate guide, usually in table form, to assist selection of the correct rate. This slide calculator from Pitney Bowes was better than the usual guide, and this calculator was not seen often.

This guide was printed in 1961 and most of the first class, airmail and foreign rates were in effect from 1954 to 1964.

**Parcel Rates Calculated**

On Reverse Side of Card

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**Surface and Air Parcel Post Rates**

<table>
<thead>
<tr>
<th>Surface Parcel Post</th>
<th>Air Parcel Post</th>
</tr>
</thead>
<tbody>
<tr>
<td>From Newfoundland</td>
<td></td>
</tr>
<tr>
<td>From N.L.-B. P.E.I.</td>
<td></td>
</tr>
<tr>
<td>From Quebece</td>
<td></td>
</tr>
<tr>
<td>From Ontario</td>
<td></td>
</tr>
<tr>
<td>From Manitoba</td>
<td></td>
</tr>
<tr>
<td>From Saskatchewan</td>
<td></td>
</tr>
<tr>
<td>From Alberta</td>
<td></td>
</tr>
<tr>
<td>From B.C.</td>
<td></td>
</tr>
<tr>
<td>From Dr. Columbia</td>
<td></td>
</tr>
<tr>
<td>From Yukon</td>
<td></td>
</tr>
</tbody>
</table>

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**Letter Rates**

- **REGISTRATION**
  - **(In Canada only)**
  - All classes of mail (except Parcel Post) posted in Canada for delivery in Canada may be registered at the following rates:
  - For $25.00 .20c
  - indemnity $50.00 .30c
  - not exceeding $75.00 .40c
  - Consult Postmaster for rates to other countries.

- **POST CARDS**
  - Rate .04c

- **SPECIAL DELIVERY**
  - Special Delivery service can be given on letters mailed to nearly all cities in Canada, United States and United Kingdom (obtain list from Postmaster).
  - Extra Fee .10c

- **CANADA** (over 8 oz.)
  - ordinary domestic FIRST CLASS rate applies up to and including eight ounces.

- **PARCEL POST**
  - **ON BACK**

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**Postal Slide Guide**

Pitney-Bowes of Canada Limited

POSTAGE METERS • MAILING MACHINES
BUSINESS MACHINES • POST OFFICE EQUIPMENT

COPYRIGHT 1961
Why Bob Pichette uses a Pitney Bowes postage meter for as few as 5 letters a day.

Twelve years ago, Bob Pichette set up his own business in LaSalle, Quebec, as a photographer. Since then, it's become his way of life. He married a photographer, their home became their studio, and as leading photographer in his community, he's on call all hours. It's even made him something of a philosopher. "Nobody," he says, "nobody is really ugly." And he has pictures to prove it.

To business. About a year ago, some of Bob's mail went out without sufficient postage. Irritated, Bob looked around for a way to prevent this happening again. He decided to get a Pitney Bowes postage scale to make sure his mail would be weighed accurately. And while he was at it, he ordered a postage meter as well.

Bob got the meter simply to ensure having the correct postage on hand at all times—but to his delight, he found he'd got a whole lot more than he bargained for.

For a start, he's able to cut down on trips to the Post Office—and no more scrambling to get there before its doors close. What's more, he has a ready record of all the postage he used (a help to his accountant at tax time!).

Another useful thing for Bob is the fact that the meter postmarks all postage. If Bob tells a client he will "mail the photographs by Thursday," he has the dated metered stamp to prove that he did.

Bob even feels that, indirectly, his postage meter helps him sell more pictures. For example, if he covers a wedding on Saturday, he can have sample pictures ready by Sunday. And being independent of the Post Office, he can send them out right away so his potential customers get them by Monday—which is so soon after the happy event, that they are in a good mood to buy.

And Bob has one more benefit to come from his meter. Remembering the advice received from one of his teachers, "make sure people know you," Bob is busy devising his own little ad. And his Pitney Bowes postage meter will be happy to print it for him, right beside the postage.

If the story of Bob Pichette, his postage scale and his meter makes you think you might have some use for them too, please call us and our demonstrator will come running to show what we can offer.

For more information write Pitney Bowes of Canada, Ltd., Dept. 0253, 909 Yonge St., Toronto 285, Ontario or call one of our 47 offices across Canada. Postage Meters, Mailing Equipment, Copiers, Counters and Imprinters, Addresser-Printers.

Pitney Bowes
Because business travels at the speed of paper.
“Postes” Separate

FV: 00
Value: MV 1¢ to 21¢
Meters: 24000+
“Postes” at upper left.
“Postage” vertically at right.
Earliest Known 19 Nov, 1949
Approx. 700 Units until 1983.

“Postes” and “Postage” with Value
FV: 00
Value: MV 1¢ to 21¢
Meters: 24000+
“Postes” and “Postage” vertical.
Earliest Know Use 13 Nov, 1950.
Used until 1995
1.5.3 Third Pitney Bowes Maple Leaf

FV: *00:
- Small Star.
- 2½ mm colon

Third Maple Leaf
Larger 20 x 22mm value frame.
Introduced 1956, Obsolete 2002.
Meters: 15600-16300
Value: OV ½¢ to $9.99½.

Fractional Postage Rates
The colon seen after the value indicates the meter can print fractional values (¼¢ and later digital) for bulk mail rates.

FV: *00:
- Larger Star.
- 2½ mm colon

FV: *00:
- Small Star.
- 3½ mm colon

While common in the US this size is hard to find in Canada.

FV: W 00:
- Triad Wavy Lines at left
- 4½ mm colon

Is today the date your postage meter indicates?

Time Magazine
6 May, 1974
Fractional Postage Rates
The triad of wavy lines indicated that the meter could print fractional bulk postage rates.

FV: *00W
Value: OV ½¢ to $9.99½
Variations in the wavy lines.
Two Cannot Print Fractional Values.

Two Print Fractional Values.

Four Figure of Value Variations.

Which would you open first?

Notice how the envelope imprinted with the Pitney Bowes postage meter stamp looks more professional and no-nonsense than the other one. But Harry's TV switched from postage stamps to metered mail for many more reasons than just looking big and business-like. For example: Whether Harry sends out 5 or 500 letters a day, he'll always have the exact denomination on hand, which saves him from extra trips to the post office. He'll never lose or tear a stamp, never lick one again, and he'll always have an accurate record of all his postage costs, automatically, all year long.

With the meter stamp, Harry even has a professional looking sales message on every envelope he sends out. And, the meter stamp even helps to get his mail through the post office faster because it doesn't have to be dated, cancelled or post-marked. And Harry never has to guess how much postage to use since he added a Pitney Bowes precision postage scale. Pitney Bowes can provide expert service for both from more than 60 locations throughout Canada. And free mailing consultation from our experts. The meter stamp. Because before they read your letter, they read your envelope.

Pitney Bowes

For more information, write us: Pitney Bowes of Canada Ltd., Dept. 0251, 150 Ferrand Drive, Don Mills, Ont. M3C 3B5, over 60 offices across Canada.

Postage Meters, Mailing Systems, Copiers, Collators, Addressing Machines, Counters and Imprinters.
Specimen Prints
A "specimen" is generally a print with a production indicia that has been altered to show it is not intended for postage. It might be used as a demonstration for a customer or in an advertising packet.

1.5.4 Fourth Pitney Bowes Maple Leaf

Postage Accounting Book
This booklet, used in the 1970's, is similar to booklets provided to meter users for account record keeping. The book was to be inspected by the post office as postage was added to the meter.

Mail Band
Mail bands like this one were provided to keep certain types of mail separated to facilitate sorting.
1.5.4 Fourth Pitney Bowes Maple Leaf

Two Meter Designs Could NOT Print Fractions

FV: W 0.00 (Long wavy lines)
Value: OV to $9.99

FV: W0.00 (Short wavy lines)
Value: OV to $99.99

Cover above shows proper re-dating with a zero strike. Redate with a different mailing machine.

Cover to right was distributed for use at a special "Christmas Message" 31 cent rate within Canada.