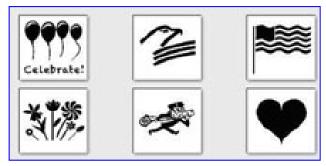
From APC to SSSMC

On April 2, 2012, the US Postal Service announced that as of April 12, 2012, a new pilot program will start at 10 different post offices around the USA that will vend new print-on demand "FOREVER" postage labels in 6 different user-selectable designs. The locations of the post offices themselves were not disclosed until April 11, 2012.



The kiosks that are vending these postage labels are converted "APC" (Automated Postal Center) kiosks that were re-branded as "SSSMC" (Self Service Stamp & Mailing Center) in late 2011.

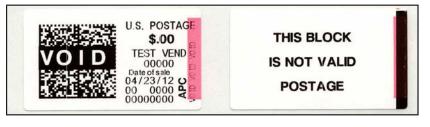
The exhibitor lives in an area where two of the pilot program kiosks were available.

Between April 12 & September 30, 2012, all APC kiosks (approx. 2,500 of them) were to be converted to vend

Pilot Post Office locations

PIIOLP	<u>ust unice location</u>			
14580	Webster, NY			
19711	Newark, DE			
28277	Charlotte, NC			
23060	Glen Allen, VA			
27615	Raleigh, NC			
35242	Birmingham, AL*			
?????	Boystown, NE*			
66062	Olathe, KS			
75025	Plano, TX			
75219	Dallas, TX			
* not functional on 4/12/12				

the FOREVER stamp labels and newer versions of the "standard" barcode matrix design.



Test print from the NW Plano post office SSSMC machine. Only a date, but no indication as to which kiosk printed the label.



Unprinted strip of the small label. It is used by both the FOREVER and the standard barcode design SSSMC postage labels.

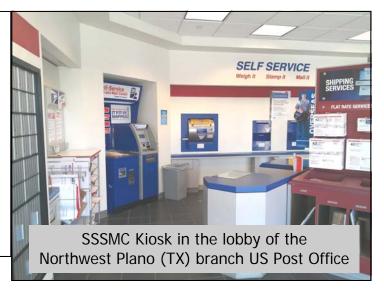


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Forerunners

The new "FOREVER" postage labels from the SSSMC replace the "ATM Booklet Stamps" that were previously sold by the older APC machines (and those rebranded as

SSSMC's in late 2011).

The ATM booklet stamps came out of the slot underneath the keypad.

When these machines were converted to printing the new FOREVER stamps, this slot is no longer used.

Prior to the new style, only single labels could be purchased (these also came out of the slot on the right





The ATM Booklet Stamps have the same dimensions as US currency.

(An older style APC stamp, note larger size face value)





(Newer style stamps, note smaller size value and the "APC" inscription on the side)

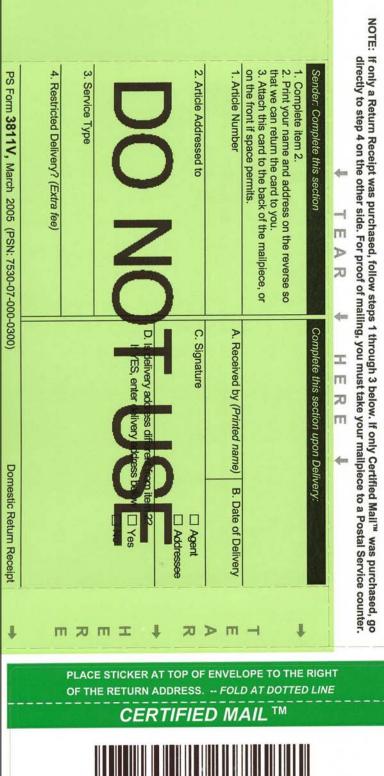
Forerunners



The unconverted kiosks also dispensed large "Return Receipt / Certified Mail" combination labels; these came from the middle slot of the machine.

On the unconverted kiosks, the left slot was used to dispense the large style postage label such as the one shown below.







9171 9690 0588 3031 0545 57

The APC to SSSMC conversion



1

On the surface, not much looks different between the unconverted APC kiosk on August 20 versus the converted APC on August 21 at the Garland, TX location (Zip Code 75043).

So what exactly IS different?

The only 2 "external" differences noticeable to the postal patrons are:

- 1) The middle output bin is now deeper and the label above it says "Postage" whereas previously it said "Forms".
- 2) The label above the right output slot now has a "black" label over it whereas previously it said "stamps".

Other physical changes to the kiosks are "internal", such as:

- New Computer (these units run a version of Windows XP called "Windows Embedded POS-Ready 2009"
- 2) New LCD monitor.
- 3) New touch-screen pad (goes in front of the LCD monitor).
- 4) Replace the UPS (uninterruptible power supply) batteries.
- 5) Various cables, brackets & connectors because of the updated internal components.

IBM has a 27 page booklet entitled "APC Technology Refresh - Upgrade Instructions" that their technicians follow when upgrading the kiosks.

Label stock changes for the kiosk:

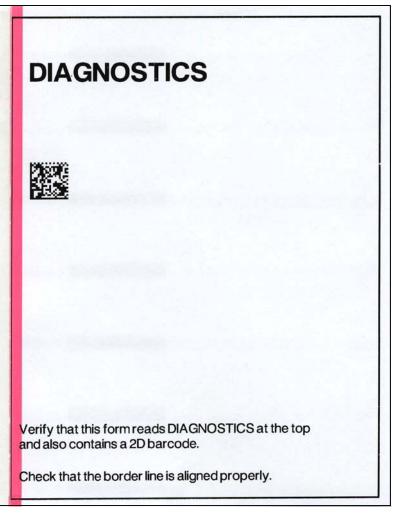


Unconverted middle output bin

<u>BIN</u>	Unconverted	Converted
Left	Z-fold Large Labels	Rolls of Large Labels
Middle	Z-Fold Return Receipt	Z-Fold Small Labels
	& Certified Labels	
Right	ATM Booklets	Not Used after 24 Hrs
	& Rolls of Small Labels	

Diagnostic Test Labels

Immediately upon the initial conversion of the APC kiosk, the IBM technician runs several "diagnostics" tests to ensure that the large and small label printers function properly, such as proper printing alignment.





Only the IBM technician can print these particular diagnostics labels.

The USPS personnel in charge of routine maintenance (such as replacing postage label stock and receipt paper (have a different set of test printouts available to them).

Void Test Labels

To ensure that all label varieties print properly, USPS personnel can print a variety of "test" labels (IBM technicians do not have access to this).



U.S. POSTAGE \$.00 TEST VEND 9 000000 Date of sale 08 /21 /12 00 0000 000000000

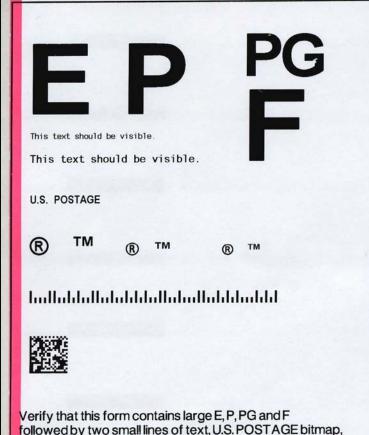
THIS BLOCK
IS NOT VALID
POSTAGE

Test print of the small label that is used for both the "forever" and the "standard" (barcode matrix) design labels.

While the "Fold-Here" version label is not actively available on the kiosk menu, the test print verifies that it will print properly when needed.

The test labels are basically generic and do not identify the origin (the Zip Code is 00000 and the serial number is zeros also).





six trademark symbols, Postnet and 2D barcodes.

Check that the border line is aligned properly.

Of the 3 basic label types, the large test label is the only one that does not emulate the look of the actual version of that label.

All of the test labels on this sheet are from the date of conversion (8/21/2012) at Zip Code 75043 (Garland, Texas).

Below: Test "Certified Mail" label.

PLACE STICKER AT TOP OF ENVELOPE TO THE RIGHT OF THE RETURN ADDRESS. -- FOLD AT DOTTED LINE

CERTIFIED MAIL™



0000 0000 0000 0000 0000 0000 0000 0000 TEST VEND PRINT - DO NOT USE

TP07 Self Test

Receipt Printer

: WINCOR-NIXDORF Manufacturer

Serial Number : 71409117

Printer ID : 99

Interface : USB V1.1 Power : 26,1 V Line Temperature : 28,3 °C

PCB Version : D Revision Level : 7

EEPROM Status : !! ERROR !!

Printing Resolutions

Hor./Vert. Resol.: 203 dpi/203 dpi

Print Line Resol.: 203 dpi

Font Settings

Font A size : 14 * 24 Font B size : 10 * 17

Memory Switches

Auto Line Feed : disabled Endurance Test : disabled Black mark sensor: disabled Retractor : disabled Short Presenter : disabled Paper width : 80.0 mm Max. Loop length: 210 mm Max. Power : 100 W

After power on,

no start position: present paper

Print Density

LIGHT [-6..-3..0..+3..+6] DARK

Distances

: 127 (15.8 mm) Tof-Cutter Mark distance : 0 (0.0 mm) Mark adjustment : O (O.O mm)

EEPROM Sensor Values

PAPER_END : 88 CAL (88) PRESENTER_OUT : 115 CAL (115) PAPER_NEAR_END : - ERR

MARK_SENSOR : 0 - (133) TOP_OF_FORM : 94 CAL (94)

Software Modules

Firmware : 06.05 Booter : 01.00 : 02.08 Loader oader : U2. Verified : OK Power Up Test : 01.01 Checksum : OK Character Set : 02.01 : StdCodePages

Name

Checksum : 0K Space Page (FT A): --.--

Name :

Checksum : OK Space Page (FT B): --.--

Checksum : OK

Pixeltest |

Receipt Printer Tests

To ensure that the receipt printer prints properly, there are also test prints for it. Receipt printouts need to be legible as they will contain the tracking numbers that postal patrons need to check on their mail pieces.

Test Test Test	line 1 line 2 line 3 line 4 line 5	of 5 of 5 of 5		
				Receipt Printer Prin 0123456789 ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 ABCDEFGHIJKLMNOPQRSTUVWXYZ
				0123456789 ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 ABCDEFGHIJKLMNOPQRSTUVWXYZ
A				
	****	***	******	********* ******
1	* pri * suc ****	nt, cess	*****	

Post-Upgrade Code Changes

Labels were studied that were printed on the same kiosk at Zip 75043:

- 1) The day prior to the conversion
- 2) Immediately after the conversion
 - 3) One day after the conversion



August 20, 2012: Day before conversion (old style APC label):
PSD Number "02 1P00" (Pitney Bowes)
Kiosk serial # 09241293



August 21, 2012: Immediately following the conversion:
PSD Number is still "02 1P00" (Pitney Bowes)
Kiosk serial # 09241293



August 22, 2012: 1 day after the conversion:
PSD Number has changed to "06 2S00" (stamps.com)
Kiosk serial # changed to 08309225

While NOTHING has physically changed between August 21 & 22, the final remote "update" changes both the assigned PSD and serial #.

The most visible change with the converted SSSMC machines is the ability to print FOREVER stamps, which are on-demand thermally printed postage labels with 6 different user-selectable designs.





Currently, the value of "Forever" postage is 45¢.

The designs can be purchased in quantities of 1 to 100, vended in sheetlets of up to 10 stamps each.

The following strip, block or sheetlet combinations are possible:

Strip of 1 (+ 1 not-valid label)

Strip of 2

Block of 3 (+ 1 not-valid label)

Block of 4

Block of 5 (+ 1 not-valid label)

Block of 6

Block of 7 (+ 1 not-valid label)

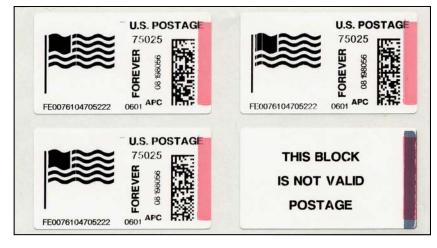
Block of 8

Sheetlet of 9 (+ 1 not-valid label)

Sheetlet of 10

The sheetlet of 10 above is the earliest available to the exhibitor, purchased on April 18, 2012 (date code 221), just 6 days after the USPS announcement.

A purchase of 13 stamps results in a sheetlet of 10 and a block 3 postage labels + 1 "This Block Is Not Valid for Postage" label.



"Balloons" [Celebrate!] Forever design in sheetlet of 9 stamps + 1 label with early "222" date (April 19, 2012) that also features the "gray" overprint bar (due to clear coat issue on the pink facing stripe).





Early labels from the 75025 kiosk, purchased on April 18, 2012 (date code 222).

The thermal printer at this kiosk had some bad pins, thus causing white stripes (non-printed areas) to appear on the labels.

This is most noticeable as follows:

Left column labels:

- 2nd balloon from the left
- Letters "S" in US and Postage

Right column labels:

- 1st balloon on the right labels
- 2nd vertical pattern on the barcode matrix

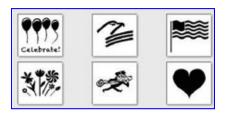


At some point, the print heads on this kiosk were replaced.

Date code 277 = June 13, 2012

Also note that at this point, the PSD is "062S", not "0601"!

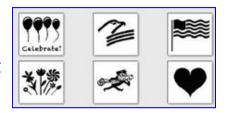
"Eagle" Forever design in sheetlet of 9 stamps + 1 label with early "222" date (April 19, 2012) that also features the "gray" overprint (due to clear coat issues on the pink facing stripe).

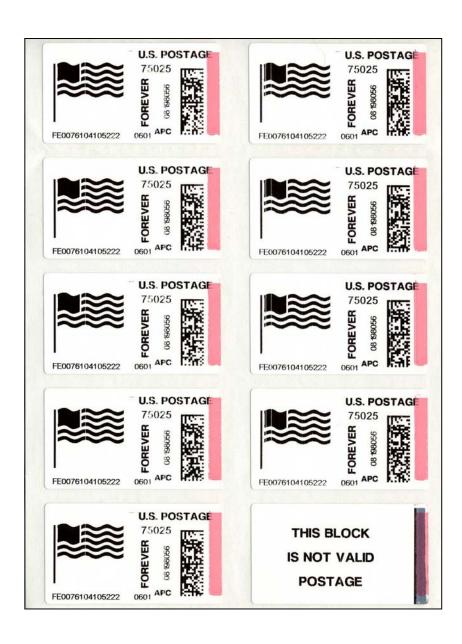




A new stack of labels that had a proper clear coat over the red facing stripe makes for a better "solid" black overprint on the red stripe.

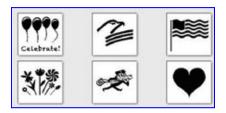
"Flag" Forever design in sheetlet of 9 stamps + 1 label with early "222" date (April 19, 2012) that also features the "gray" overprint (due to clear coat issues on the pink facing stripe).

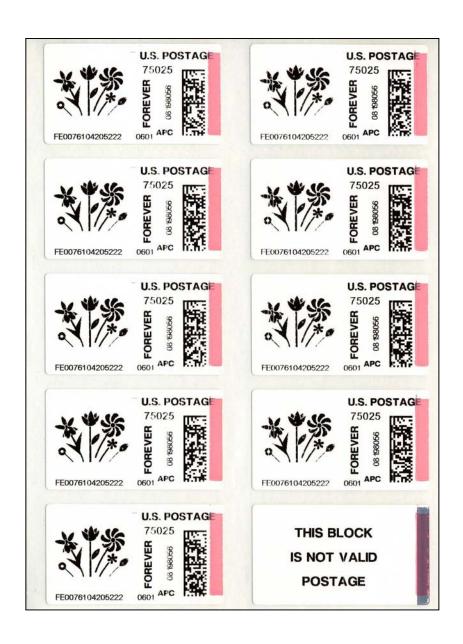




Many US definitive stamps already feature a flag design. Since these Forever labels replace the option at the kiosk for the ATM Booklet panes (which feature Liberty & Flag designs), having a patriotic design available was a logical choice.

"Flower" Forever design in sheetlet of 9 stamps + 1 label with early "222" date (April 19, 2012) that also features the "gray" overprint (due to clear coat issues on the pink facing stripe).

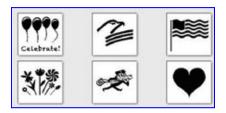


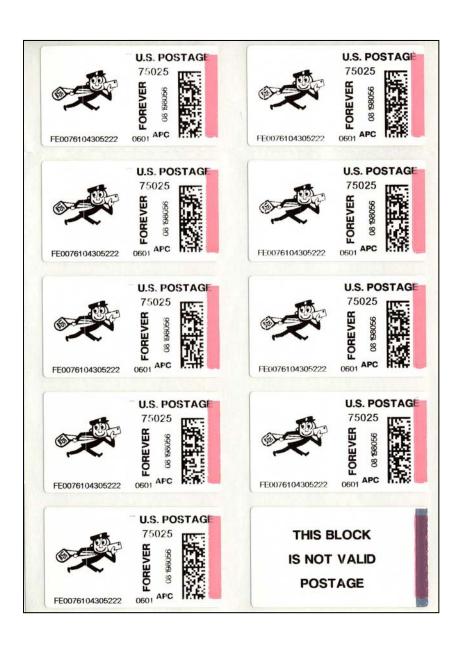


While these issues can be bought in quantities of 1 to 100 labels, subject to an initial purchase of at least \$1, they are printed in a maximum sheetlet size of 10.

Any "odd" quantity (1, 3 .. 99, etc) purchased would always have the last label (on the bottom right) be "THIS BLOCK IS NOT VALID POSTAGE".

"Mr. Zip" Forever design in sheetlet of 9 stamps + 1 label with early "222" date (April 19, 2012) that also features the "gray" overprint (due to clear coat issues on the pink facing stripe).

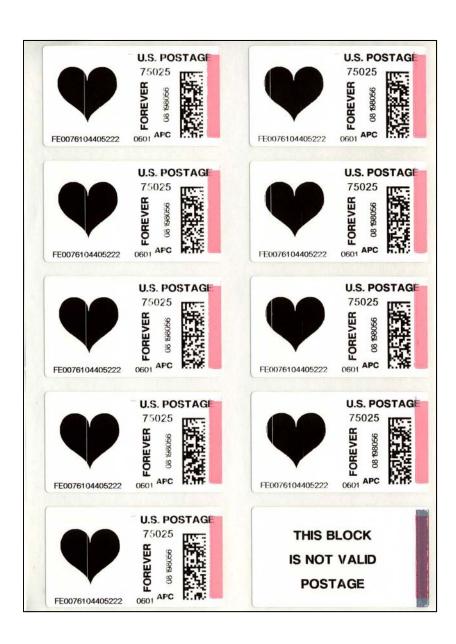




The "Mr. Zip" character was used by the US Post Office Department (predecessor to the US Postal Service) to encourage people to use the new "Zip Code" (Zone Improvement Plan) in the early 1960's and first appeared on the selvage of US postage stamp sheets in 1964. The Mr. Zip character was phased out in the late 1970's and was last seen on stamp selvage in January 1986. This is his rebirth!

"Heart" Forever design in sheetlet of 9 stamps + 1 label with early "222" date (April 19, 2012) that also features the "gray" overprint (due to clear coat issues on the pink facing stripe).





The bad pins on the print head (causing unprinted white lines) are rather distracting on designs that feature large areas of black.

"FOREVER" Design Postage Labels - PSD Code change

In late June 2012, it was noticed that the "PSD" (Postal Security Device) code on the Forever labels had been changed from **0601** to **062S** (which it should have been to begin with).

Early **0601** label Date code 221 (4/18/12)

Last known **0601** label Date code 253 (5/20/12)

The earliest known **062S** label Date code 270 (6/6/12).

The "standard" (barcode matrix) design has been **062S** all along (although it is shown as **06 2S00** on the these labels though).

Note: The large labels (not shown) have also used the **06 2S00** PSD code since the beginning.



It is theorized that the USPS might have been using the **0601** code during design or testing phases of the project and simply forgot to change the code.

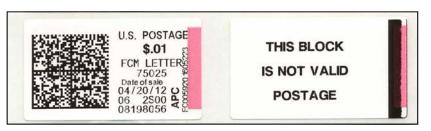
Both **0601** and **062S** is assigned to stamps.com (06 2500 is shown here on a Netstamp postage label)

\$0.01 <u>0</u>
US POSTAGE
FIRST-CLASS
062S0007421104
75094

The switch from **0601** to **062S** took place sometime in a 16-day period between May 21 & June 5, 2012.

"Standard" Design Small Postage Labels

A carry-over from the older style APC (and certain newly branded SSSMC kiosks) is that a "standard" design postage label that features a large 2D matrix is still printed.





Differences between the old and new styles:

New:

Size: 47mm x 26.5 mm

Stock: Z-fold paper, 10 strips between folds

Format: Strip of 2 labels, no selvedge

Cutting guides: None

Pink Tagging: 21.5 mm tall

<u>Clear coat:</u> Underneath pink tagging <u>Serial number:</u> On right side, reading up

Old:

42 mm x 26 mm

Roll stock

Single, large selvedge

Black bar on back

26 mm (entire height)

None

Below 2D matrix

The new small label is printed from the middle slot. Shown at the arrow tip is a label that is stuck in the printer due to some feeding malfunction.

The new SSSMC "Certified Mail" labels are issued on the same stock as the large labels (unlike its' predecessor). Both regular & Return Receipt varieties are available.

Certified Mail Labels



Anatomy of a SSSMC Standard Design Small Postage Label

Standard design labels can purchased two ways:

- 1) Manually entered postage value, starting at 1¢ (subject to an initial minimum purchase of \$1 from the kiosk).
- 2) By weighing a mail piece and choosing the mail class.



Manually entered denomination

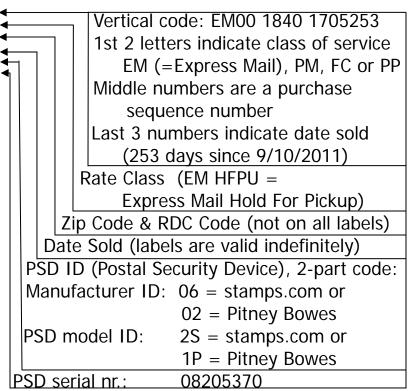
Note: Vertical codes begin with:

IB = Indicia Based

IM = International Mail



Weighed Mail piece



Note: When weighing & mailing an item, all menu choices ask how much postage has ALREADY been applied to the mail piece. The kiosk will then print a postage label for the remaining amount.

"Standard" Design Large Postage Labels

The large postage label size was also carried over from the older style APC kiosks. It also differs from the old style in several ways.





NEW

Size: 101.3 x 133.5 mm (4" x 5.25")

Stock: Continuous roll stock

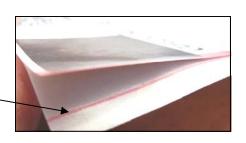
Gum: PSA, ~13 mm with 5-6 mm gaps **Backing Paper:** Black guide marks for cutter

Continuous

<u>Pink Tagging:</u> Continuous pink stripe on left

Corners: 90° angle

Pink stripe is applied after die-cutting of side selvedge as shown by the ink stripe on the backing paper



<u>OLD</u>

101.5 x 133.5 mm (4" x 5.25")

Continuous roll stock, gaps

PSA, continuous gum

None

Rouletting between labels

None

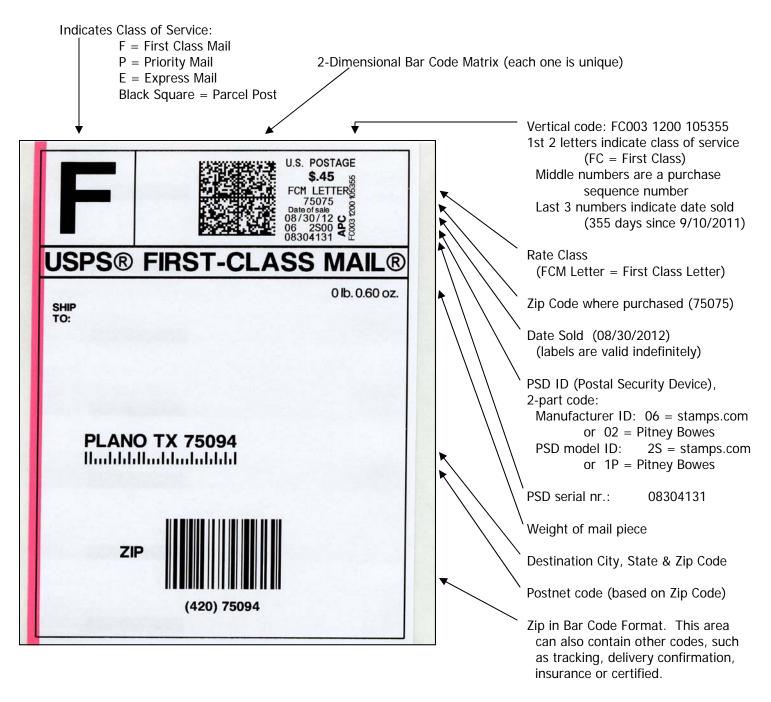
Rounded corners

Anatomy of a SSSMC Standard Design Large First Class Label

There are 5 types of Standard Design Labels:

1) Basic First Class Label

A basic first class label is just paying for the postage with no extra services or endorsements.



The City, State & Zip Code are printed based on the Zip Code entered by the customer.

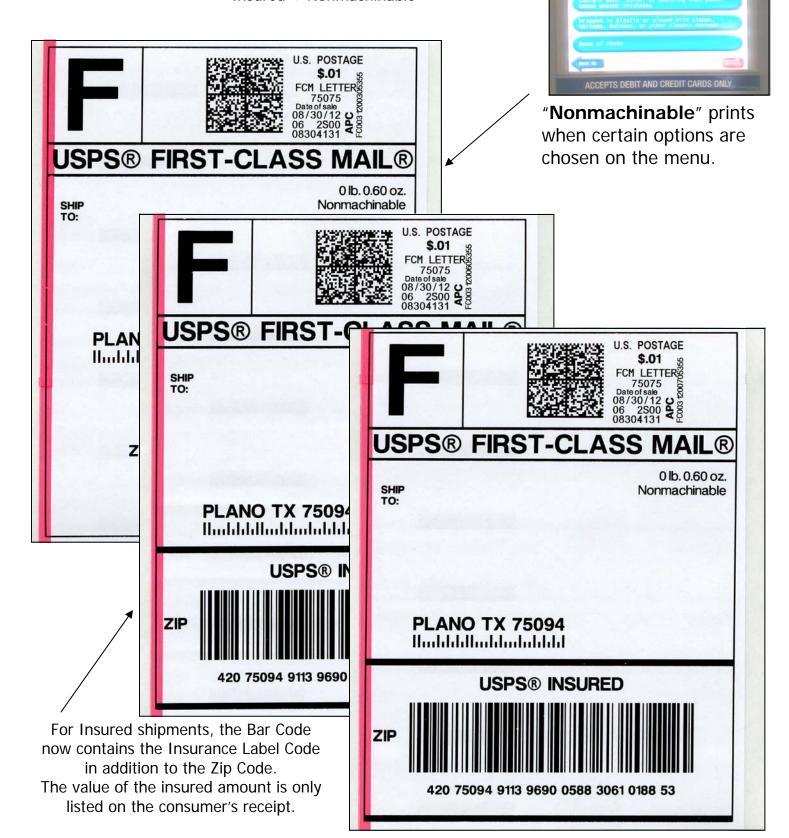
There is no provision for typing in the rest of the address; only a basic 5-digit Zip Code is printed.

The blank area above the City, State & Zip is provided for the consumer to write in the Name and Address.

1) First Class Label with endorsements

Additional endorsements for First Class labels can include:

- Nonmachinable
- Insured
- Insured + Nonmachinable



Anatomy of a SSSMC Standard Design Large First Class Label

1) First Class Label with endorsements

Additional Certified Mail endorsements for First Class labels can include:

- Certified
- Certified + Nonmachinable



Shown on next page:

- Certified + Return Receipt
- Certified + Return Receipt + Nonmachinable
- Certified + Return Receipt + Restricted Delivery
- Certified + Return Receipt + Restricted Delivery + Nonmachinable

The "Restricted Delivery" option allows the consumer to enter the name of the person to whom the delivery is to be restricted. Apparently any valid text can be entered, along with certain punctuation and symbols (, . #, &).



U.S. POSTAGE \$.01 FCM LETTERS

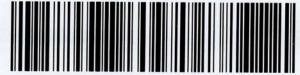
USPS® FIRST-CLASS MAIL®

RETURN RECEIPT REQUESTED SHIP TO:

0 lb. 0.60 oz.

PLANO TX 75094 Hanlaldallanddadadaldd

USPS® CERTIFIED MAIL™



420 75094 9171 9690 0588 3061 0389 23

U.S. POSTAGE \$.01 FCM LETTER 75075 Date of sale 08/30/12 06 2S00 08304131

USPS® FIRST-CLASS MAIL®

RETURN RECEIPT REQUESTED SHIP TO:

0 lb. 0.60 oz. Nonmachinable

PLANO TX 75094 Hardalaldlandalandalald

USPS® CERTIFIED MAIL™

ZIP



420 75094 9171 9690 0588 3061 0389 47



U.S. POSTAGE \$.01 FCM LETTER® 75075

0 lb. 0.60 oz.

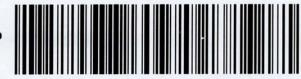
USPS® FIRST-CLASS MAIL®

RETURN RECEIPT REQUESTED RESTRICTED DELIVERY TO: JUST ME

TO:

PLANO TX 75094 Haalalalallaalalaalalalal

USPS® CERTIFIED MAIL™



420 75094 9171 9690 0588 3061 0389 30



U.S. POSTAGE \$.01 FCM LETTERS 75075 P Date of sale 06 2S00 08304131

USPS® FIRST-CLASS MAIL®

RETURN RECEIPT REQUESTED RESTRICTED DELIVERY TO: ANYONE YOU CHOOSE

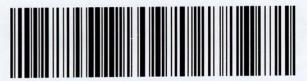
TO:

0 lb. 0.60 oz. Nonmachinable

PLANO TX 75094 Hardalaldlardalardalald

USPS® CERTIFIED MAIL™

ZIP



420 75094 9171 9690 0588 3061 0389 54

Anatomy of a SSSMC Standard Design Large Postage Label

2) Parcel Post Label

Parcel Post labels that are just paying for the postage with no extra services still have a tracking number assigned; even some added options do NOT change the resulting label.



The Zip Code is appended by the "RDC" (retail distribution code), which indicates a sorting Container, "0005" in this case.

The RDC is also shownbelow the weight.



PS® PARCEL POST®

0 lb. 3.30 oz.

0005

The basic, Delivery Confirmation and basic Insurance (<\$200) options yield the "USPS TRACKING NUMBER" designation.

Choosing over \$200 in insurance (\$250 in this case), yields "USPS SIGNATURE TRACKING NUMBER"

The various options that are available, such as "wood or strapped", "cans / paint" or "liquid" do NOT result in different endorsements on the Parcel Post label.

PLANO TX 75094

USPS SIGNATURE TRACKING NUMBER



420 75094 9535 2000 1880 2247 0000 82

Anatomy of a SSSMC Standard Design Large Postage Label

2) Parcel Post Label with endorsements





"Insuring" a parcel does NOT result in the "Insured" designation shown here, ONLY when choosing

"Insurance" + "Delivery Confirmation" + "Return Receipt" (and optionally also "Restricted Delivery") does the label show "USPS INSURED"!

3) Priority Mail Label



The basic Priority large label prints a "**USPS TRACKING NUMBER**" whether purchased with or without the "Delivery Confirmation" option.

The difference is that the Delivery Confirmation option costs \$0.75 extra and prints the delivery confirmation number on the receipt, while the basic option does not (yet there is still a tracking number and the customer would have to write it down manually).

Other inscriptions at the top of the Zip barcode include:

USPS SIGNATURE TRACKING NUMBER
USPS CERTIFIED MAIL
USPS INSURED

These will be shown on the following pages.

Anatomy of a SSSMC Standard Design Large Postage Label

3) Priority Mail Label with Insurance



U.S. POSTAGE \$.01 PRIORITY 75075 00068

USPS® PRIORIT Y MAIL®

SHIP TO:

0lb. 2.90 oz.

0006

PLANO TX 75094 Haalalaldaalalaalalalalal

USPS SIGNATURE TRACKING NUMBER



ZIP



U.S. POSTAGE \$.01 75075 00068 Date of sale

USPS® PRIORIT **MAIL®**

RETURN RECEIPT REQUESTED SHIP

0 lb. 3.10 oz.

TO:

0006

PLANO TX 75094 Haalalallaaldaalalalalal

USPS SIGNATURE TRACKING NUMBER



420 75094 9506 5000 1880 2247 0001 35

Basic "Insured" option (\$500), results in **"USPS SIGNATURE TRACKING NUMBER"** (also used with the "Return Receipt via Email" option). It is also possible to add the "RESTRICTED DELIVERY" option (below).

To get "RETURN RECEIPT REQUESTED" (and with an optional "RESTRICTED DELIVERY", one has to use the mailed return receipt, NOT the e-mailed option (see bottom left & right).



U.S. POSTAGE \$.01 75075 0006 Date of sale PRIORITY

USPS® PRIORIT

RESTRICTED DELIVERY TO: JUST ME

0 lb. 3.30 oz.

0006

TO:

PLANO TX 75094 Haalalalallaalalaalalalalal

USPS SIGNATURE TRACKING NUMBER

ZIP

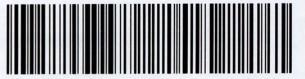


420 75094 9507 2000 1880 2247 0001 64

PLANO TX 75094 Haalalalallaalalaalalalalal

USPS SIGNATURE TRACKING NUMBER

ZIP



420 75094 9507 0000 1880 2247 0001 46



U.S. POSTAGE 75075 00069 Pate of sale 9/03/1 \$.01 09/03/12 08 06 2S00 88 08304094

USPS® PRIORITY MAIL®

0 lb. 3.20 oz.

SHIP TO:

0006

PLANO TX 75094 Harddaldlanddadalddald

USPS CERTIFIED MAIL

ZIP



420 75094 9502 6000 1880 2247 0001 50



U.S. POSTAGE \$.01 PRIORITY 75075 00068 09/03/12 **U**

USPS® PRIORITY MAIL®

RETURN RECEIPT REQUESTED RESTRICTED DELIVERY TO: WHOEVER ANSWERS THE DOOR 0 lb. 4.10 oz.

0006

SHIF TO:

> **PLANO TX 75094** Hanlaldallandalandaldald

> > **USPS® INSURED**

ZIP



420 75094 9105 9690 0588 3006 0051 54

3) Priority Mail Label with Certified

→ Basic "Insured" option (\$500), results in "USPS CERTIFIED"

(also used with the "Return Receipt via Email" option). It is also possible to add the "RETURN RECEIPT REQUESTED" and "RESTRICTED DELIVERY" options (not shown).

3) Priority Mail Label with **Insurance & Delivery Confirmation**

As with the Certified options, the "Insurance + Delivery Confirmation" option can be had with no endorsement inscriptions, as well as "Return Receipt Requested" and/or "Restricted Delivery" Options. (below left)

Note that when using a "Flat Rate" box or envelope option (rather than generic Priority), the resulting labels can have the various endorsements shown previously, HOWEVER, flat rate priority labels do NOT show the weight of the item and have a different RDC code (0005). (below right)



U.S. POSTAGE \$.01 PM LFR BOX 75075 0005🖇 Date of sale 09/03/12 0 9 06 2S00 6 8 08304094

USPS® PRIORITY MAIL®

RETURN RECEIPT REQUESTED RESTRICTED DELIVERY TO: WHOEVER SHOWS THEIR VALID ID

0005

SHIP

TO:

PLANO TX 75094 Hanlılılıllanlılındalılılılıl

USPS® INSURED

ZIP



420 75094 9105 9690 0588 3006 0051 61

Anatomy of a SSSMC Standard Design Large Postage Label

4) Express Mail Label



The basic Express Mail label with no additional options or endorsements.

"WAIVER OF SIGNATURE REQUESTED" is an option available, but can not be used with Return Receipt and/or extra insurance coverage (see below left).

<u>Bottom Right label shows</u> options that are available separately in combinations:

- The "RETURN RECEIPT REQUESTED" option (above the "Ship To").
- The "Return Receipt" option puts a YES into the lower left field.
- The "Additional Insurance" option (for amounts over the \$100 default coverage) results in the "Additional Insurance Fee" having the fee amount field being filled in. The maximum limit is \$5,000 coverage (fee is \$15.25).





Anatomy of a SSSMC Standard Design Large Postage Label



Anatomy of a SSSMC Standard Design Return Service Postage Label

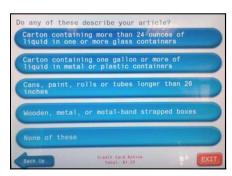
5) Merchandise Returns Label



"Merchandise Returns" labels offer the consumer an easy way to return merchandise to a vendor. At time of write-up, there were 167 vendors (some with multiple addresses), for a total of 179 label varieties based on vendor addresses.

For each vendor address, there are 3 classes of service: First Class (depending on weight), Ground (Parcel) and Priority. Within Priority, there are 8 different types depending on the priority mail packaging used). This makes for 1,790 unique label varieties that are possible!

Plain Ground (Parcel) returns uses RDC "0002". The options to the right will trigger RDC "0012".



Amazon.com 172 Trade St Returns Dept 005 **LEXINGTON KY 40511-2607** htalllandamilladladdalladladaddall

ZIP

ZIP

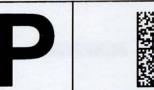


420 40511 9502 2000 1880 2247 0002 37

Priority Returns uses RDC "0004" for plain Priority or Flat-Rate Boxes and "0006" for Flat-Rate Envelope options.

Adding the "Insurance" option does NOT change how the labels are printed.

If the merchant is not listed, a label with any valid Zip Code can be printed.



U.S. POSTAGE \$.01 PM RTN SVC 75075 00048

PRIORITY MAIL® RETURNS

SHIP

0 lb. 4.90 oz.

0004

Amazon.com 172 Trade St Returns Dept 005 **LEXINGTON KY 40511-2607** ldalllaaddaalladlabddallalladaddall

USPS TRACKING NUMBER

ZIP



420 40511 9501 9000 1880 2247 0002 99

Service Class Inscribed Stamps

If weighing a mail piece, you receive a small or large barcode matrix design stamp with the class of service inscribed below the denomination.

NA - not avail.in this size



Available items:

32

THIS BLOCK
IS NOT VALID
POSTAGE

	SSSMC & APC Service Inscribed Postage Labels	Small Label	Large Label
First Class	٦	3	3
FCM LETTER	First Class Letter	X	X
FCM LG ENV	First Class Large Envelope	X	Х
FCM PARCEL	First Class Parcel	X	X
First Class International	The course of th	2	
CMI LTR	First Class Mail International Letter	Х	NA
CMI L ENV	First Class Mail International Large Envelope	Х	NA
Parcel Post		1	1
PARCEL POST	Parcel Post	Х	Х
Priority Mail		13	13
PRIORITY	Priority Mail	Х	Х
PM FR ENV	Priority Mail Flat Rate Envelope	Х	Х
PM SFR ENV	Priority Mail Small Flat Rate Envelope	Х	Х
PM LFR ENV	Priority Mail Legal Flat Rate Envelope	Х	Х
PM GFR ENV	Priority Mail Gift Flat Rate Envelope	Х	Х
PM WFR ENV	Priority Mail Window Flat Rate Envelope	Х	Х
PM PFR ENV	Priority Mail Padded Flat Rate Envelope	Х	Х
PM SFR BOX	Priority Mail Small Flat Rate Box	Х	Х
PM MFR BOX	Priority Mail Medium Flat Rate Box	X	Х
PM LFR BOX	Priority Mail Large Flat Rate Box	Х	Х
PM RR BOXA	Priority Mail Regional Rate Box A	Х	Х
PM RR BOXB	Priority Mail Regional Rate Box B	Х	Х
PM RR BOXC	Priority Mail Regional Rate Box C	Х	Х
Express Mail	, , , , , , , , , , , , , , , , , , , ,	10	5
XPRESS	Express Mail	Х	Х
M FR ENV	Express Mail Flat Rate Envelope	Х	Х
M LFR ENV	Express Mail Legal Flat Rate Envelope	Х	Х
M PFR ENV	Express Mail Padded Flat Rate Envelope*	Х	Х
M FR BOX	Express Mail Flat Rate Box	Х	Х
M HFPU	Express Mail Hold for Pickup	Х	NA
M HFPU FR	Express Mail Hold for Pickup Flat Rate Envelope	Х	NA
MH LFR EN	Express Mail Hold for Pickup Legal Flat Rate Env.	Х	NA
MH PFR EN	Express Mail Hold for Pickup Padded Flat Rate Env.*	Х	NA
MHFPU FRB	Express Mail Hold for Pickup Flat Rate Box	Х	NA
Merchandise Returns			10
GR RTN SVC	Ground Return Service	NA	Х
C RTN SVC	First Class Returns	NA	Х
PM RTN SVC	Priority Mail Returns	NA	Х
PR FR ENV	Priority Mail Returns - Flat Rate Envelope	NA	Х
PR SFR ENV	Priority Mail Returns - Small Flat Rate Envelope	NA	Х
PR LFR ENV	Priority Mail Returns - Legal Flat Rate Envelope	NA	Х
PR PFR ENV	Priority Mail Returns - Padded Flat Rate Envelope	NA	Х
PR SFR BOX	Priority Mail Returns - Small Flat Rate Box	NA	Х
PR MFR BOX	Priority Mail Returns - Medium Flat Rate Box	NA	Х
PR LFR BOX	Priority Mail Returns - Large Flat Rate Box	NA	Х

The table to the left shows all the possible combinations of standard service classes and their abbreviations on the stamps.

Note:

Postage for the following mail classes are NOT available at the kiosks:

- Postcards
- Media Mail
- Library Mail
- International Parcels

Labels with a "*" at the end of the descriptions were newly added on June 24, 2012.

Service Class Inscribed Stamps - Padded Flat Rate

New rate inscribed labels for "Express Mail Padded Flat Rate Envelopes" were added on June 24, 2012 to the SSSMC kiosks (and older APC kiosks as well).

3 different Padded Envelope label varieties are available:

"EM PFR ENV"

Express Mail Padded Flat Rate Envelope:

Small & Large Labels

"EMH PFR EN"

Express Mail Hold-For-Pick Padded Flat Rate Envelope: Small Label only





THIS BLOCK
IS NOT VALID
POSTAGE





THIS BLOCK
IS NOT VALID
POSTAGE



While one could purchase the "Express Mail Padded Flat-Rate" <u>labels</u> starting June 24, 2012, the USPS did NOT have the actual Padded Flat-Rate <u>Envelopes</u> themselves available until early August 2012!



Since the "unconverted" APC kiosks were in operation at the same time as the converted SSSMC kiosks, they also received the same 3 label types; shown here is the EMH PFR EN version.

Minimum Purchase Required

The SSSMC stamps will ONLY accept credit or debit cards and require the postal customer to purchase at least \$1 worth of postage.

This can be done in a variety of ways:

- 1) A single user selectable stamp of > \$1
- 2) A weighed mail piece with > \$1 postage
- 3) A weighed mail piece + additional 45¢ or more to meet the \$1 minimum
- 4) 3x + FOREVER stamps
- 5) 6x 17¢ stamps, 5x 20¢, or some multiplier of up 6x of the same value as long as it is greater than \$1

The postage is \$.10.

I'm sorry. The minimum purchase requirement for this transaction is \$1.00. You may choose one of the options offered below.

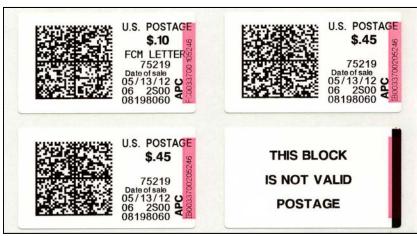
Buy a \$.10 stamp and 2 \$.45 stamps

Continue without purchasing

If a simple mail piece, such as a 1 ounce letter is selected, then the machine will request additional 45¢ stamps are to be purchased to meet the \$1 minimum.



Minimum purchase by weighing a 1 ounce mail piece [45¢] that was stated to have had 44¢ already applied, triggering the 1¢ FCM LETTER label and then requesting an additional 3x 45¢ labels to go the minimum.



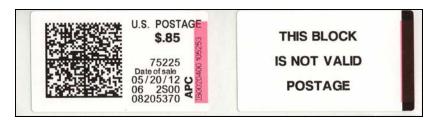
Minimum purchase by weighing a 1 ounce mail piece [45¢] that was stated to have had 35¢ already applied, triggering the 10¢ FCM LETTER label and then requesting an additional 2x 45¢ labels to meet the minimum.

The screen shot at the top is from this block.

Only initial transactions using a weighed mail piece with less than \$1 postage will require additional 45¢ stamps and there is **NO other way**to obtain combination blocks (ie: multiple face values either with and without rate inscriptions on one block) such as this!

Minimum Purchase Required

There is one way, however, to purchase less than \$1 from these kiosks:



If one purchases a

"1 oz. First Class Mail International" stamp

from the "Buy Stamps", menu and chooses either Canada or Mexico, then one can pay just 85¢ for the transaction without a further purchase Requirement.

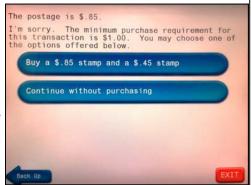






On the other hand, if one purchases a stamp using the "Weigh a Letter or Package" option, then "Letter" and then chooses the "International" option on the keypad screen and searches for Canada, one will get the screen shown below, asking to purchase an additional 45¢ stamp!

Note the top stamp is NOT rate inscribed (even though chosen as Canada), while the lower stamp shows the rate inscription of "FCMI LTR".

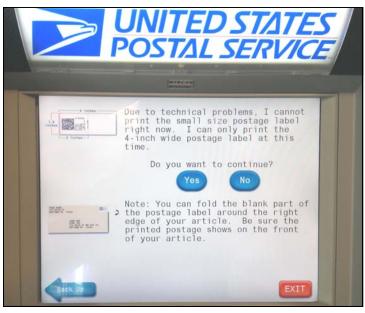


	PRESTO	N		
86	04 TURTLE	CREEK		
DALL	AS, TX 75	5225-9998		
05/20/2012			12:04	
=========				===
	Sales Re	ceipt		
Product	Sale	unit _	Fi	nal
Description	Qty	Price	Pr	ice
Canada		A II-	s	85
First-Class	Mail			
Internationa	l™ letter			
0 1b 0 80				
		-	-====	===
Issue Postag	е:		\$	85
\$ 45 Stamp	1	\$ 45	\$. 45
Total:		===		===
			\$1	30
Paid by:				
VISA			\$1	. 30
Account #:				
Approval #				
Transactio		5		
23-9020202	88-99			
APC Transact	ion #:	21		
USPS® #		4822	225-9	555

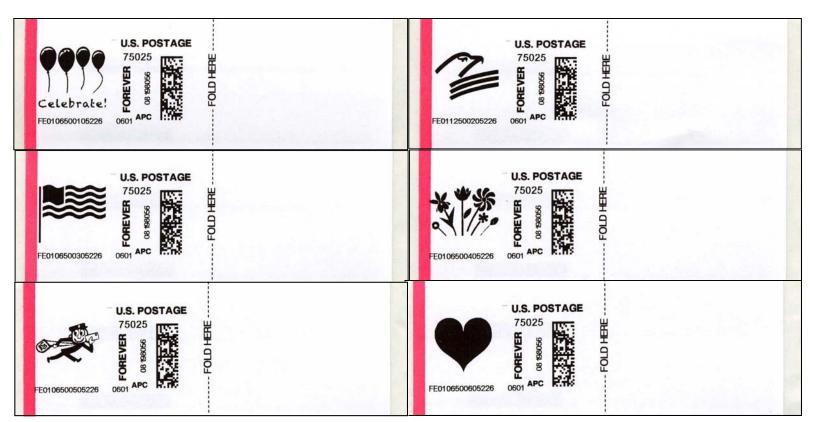
"Fold Here" Variety

If the kiosk experiences a malfunction of the small label printer (such as a paper jam), or has run out of the paper for the small labels, the consumer will have the choice of printing a larger label that can be folded over the edge of the mail piece (thus ensuring it is in the proper position for the USPS canceling & facing equipment).

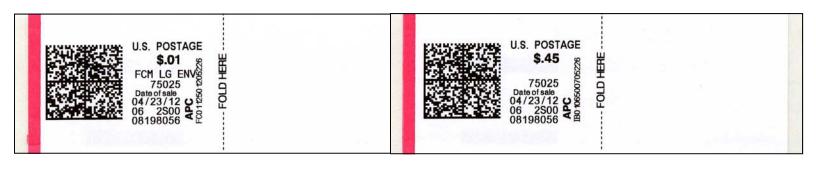
Since this option only occurs when there is an issue with the printer, it makes these labels difficult to obtain.



Kiosk screen shot after small label printer malfunction occurs.



Both FOREVER and standard design labels are available during the emergency mode.



Small Font Variety - Forever Design



Regular Version



Small Font Regular Font

1. FOLD HERE line

27 mm long 36.5 mm long

1. FOLD HERE letters

1.5 mm tall 2 mm tall

2. Kiosk Serial number

Numbers Space between last together & 3rd/4th digits from the right

3. FOREVER letters

1.5mm x 9 mm 2 mm x 12.75 mm

A "small font" variety was discovered at a Chicago area (Zip 60057) SSSMC kiosk.

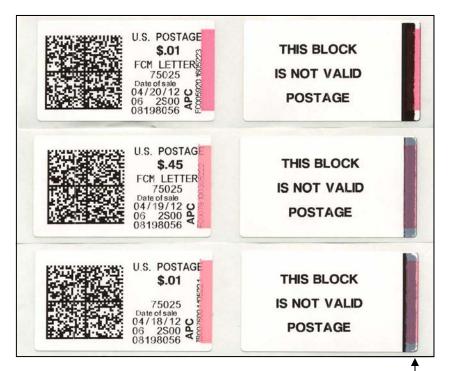
So far it has only been seen only on the "FOLD-HERE" labels, although another collector stated he has one on a "large" label.

The information above highlights the differences between the variety and the regular version of the FOLD-HERE label.

Clear Coat Variety

In the Northwest Plano, TX post office, labels procured on April 18 & 19, 2012 had a different appearance than those which were purchased on April 20, 2012 or afterwards.

The key visible differentiator was the black bar that covers up the pink stripe on the "This Block is Not Valid for Postage" block. On the April 18 & 19 postage strips, the black bar appears mostly "gray" while on later issues it is "black".



April 20: The pink stripe glows nicely under Long wave UV.

Stripe is black.

April 19: The pink stripe has little glow and appears dull and dark red.

Stripe is gray.

April 18: The pink stripe has little glow and appears dull and dark red.

Stripe is gray except where there is no clear coat (left edge of the black/gray stripe).

U.S. POSTAGE

U.S. POSTAGE

S.01

FCM, LETTER

04 20/12 048

06 2500

04 79/12 0

06 2500

04 79/12 0

06 2500

04 79/12 0

06 2500

08 198056

U.S. POSTAGE

\$.01

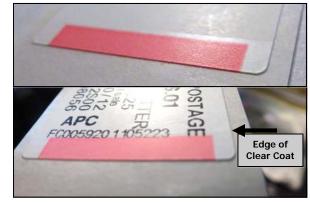
V.S. POSTAGE

\$.01

What would cause this? Best guess is a manufacturing defect. While the paper itself is overall tagged, there is a separate fluorescent pink stripe printed on the postage labels along with a clear coat of some sort.

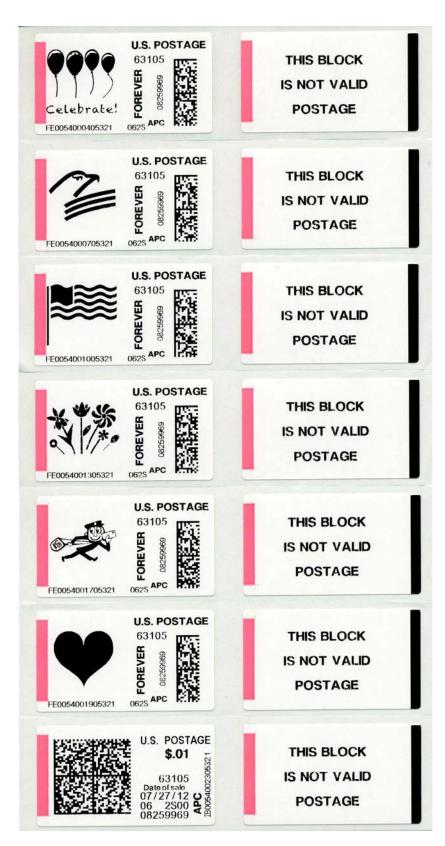
The function of the clear coat is unclear (no pun intended), but most likely serves as a base coat for the pink stripe that is printed on top.

Based on the evidence under UV light above, and basic light reflectance, the cause is most likely that the order in which the clear and pink ink was applied might have been switched or possibly that



the chemical composition of the clear coat was somehow different and when heat was applied by the print heads, that not sufficient heat made it to the underlying paper to turn it completely black.

Left-Side Facing Stripe Variety



The label sheets that are used in the SSSMC kiosks are in a "Z-fold" pattern and come in a corrugated box with an open top.

When a new box is used, the top sheet is fed into the printer and has the pink "facing stripe" on the RIGHT side.

The labels shown to the left have the facing stripe on the LEFT side.

This variety can ONLY occur due to human error when the labels are removed from the box and the stack is then flipped upside down. When the labels are then fed into the printer, the stripe is now on the left.

Why would this be done? The best guess is that after a paper jam, the stack was so far down the box that it couldn't be lifted out, so the USPS personnel simply turned the box over and dropped the stack out.

The picture below shows the label box in its' normal position.



Left-Side Facing Stripe Variety



While the left-side stripe variety from the Clayton, MO post office was known first to collectors, it was discovered later that an Arizona post office also had put the stack of paper into the kiosk upside down.

In fact, these labels were from one of the early installed kiosks, dated 5/7/2012, which was only about 3½ weeks after the initial kiosks were converted on 4/12/2012.

Additionally, this variety must have occurred during that kiosk's initial conversion, as the PSD is "**021P**", which is normally only available during the first 24 hours following the conversion.

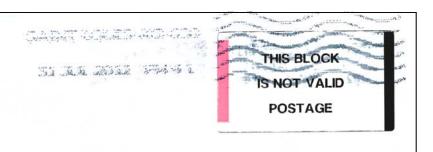
For this to occur on an initial kiosk conversion would show that there was little or no training for personnel.

Generally speaking, the IBM technician that converts the kiosk installs the initial stack of labels. Afterwards, USPS personnel change out labels or correct paper jams.

The person that bought these did not initially know at the that he had a fairly scarce variety (left stripe AND 021P code)!



Left-Side Facing Stripe Variety Usage



Peter Elias P.O. Box 940427 Plano, Texas 75094-0427

75094042727

"VOID" label with left-side facing stripe used without triggering postage due.

This shows that the USPS Automation did NOT detect that this was not a valid stamp.

Frank W. Sutera 5 Spencer Path

St. Peters, Mo.

Left-side facing stripe postage label properly used.

U.S. POSTAGE 63376-2559

> Peter Elias P.O. Box 940427 Plano, Texas

75094-0427

75094042727

Haddalahadallanlalahdalahdalahdalah

Frank W. Sutera 5 Spencer Path St. Peters, Mo. 63376-2559

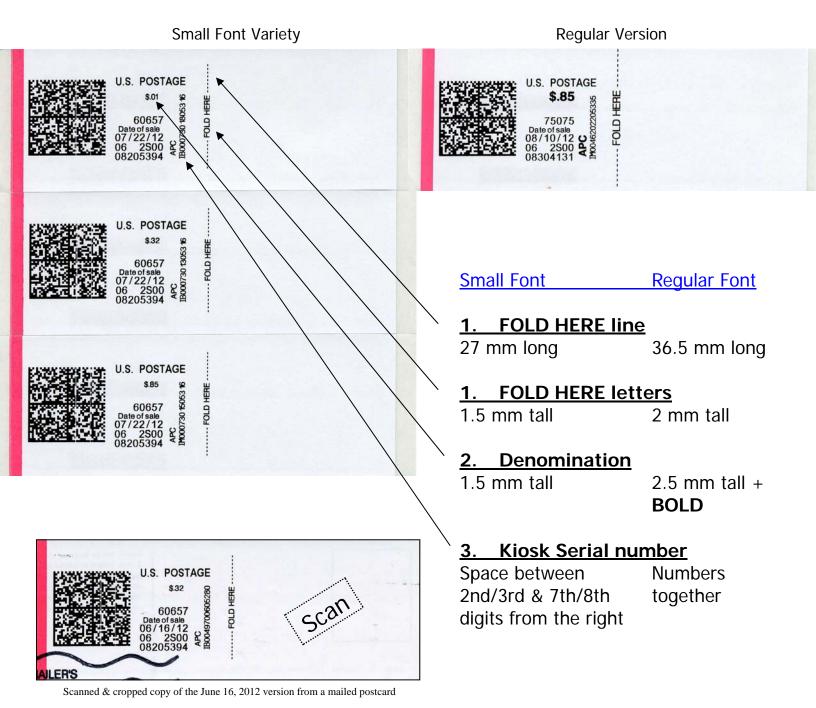


Peter Elias P.O. Box 940427 Plano, Texas 75094-0427

The Clayton Post Office has both a new SSSMC and older APC style kiosk in the lobby.

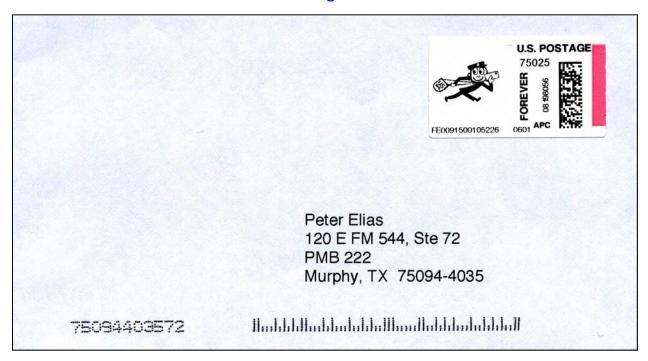
Properly used cover mailed on date of purchase containing both left-side stripe variety & older style APC label.

Small Font Variety - Standard Design

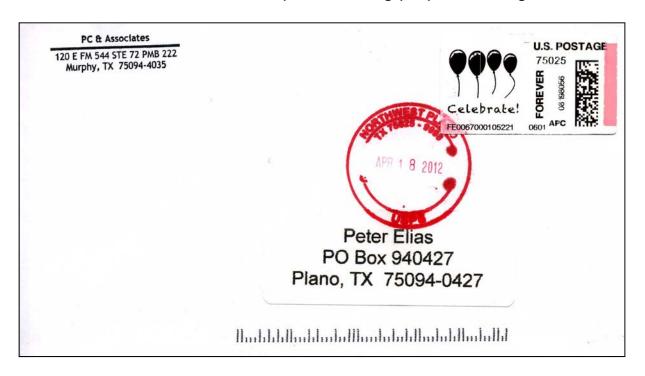


At this point, the documented versions of the "small font" variety are from June 16, 2012 and July 22, 2012.

Another collector has mentioned existence of this variety on a large label.



These postage labels normally do NOT get postmarked and get bypassed by the USPS cancelling equipment. A "Postnet" code (with the Zip Code) is sprayed on the bottom of the envelope for sorting purposes though.



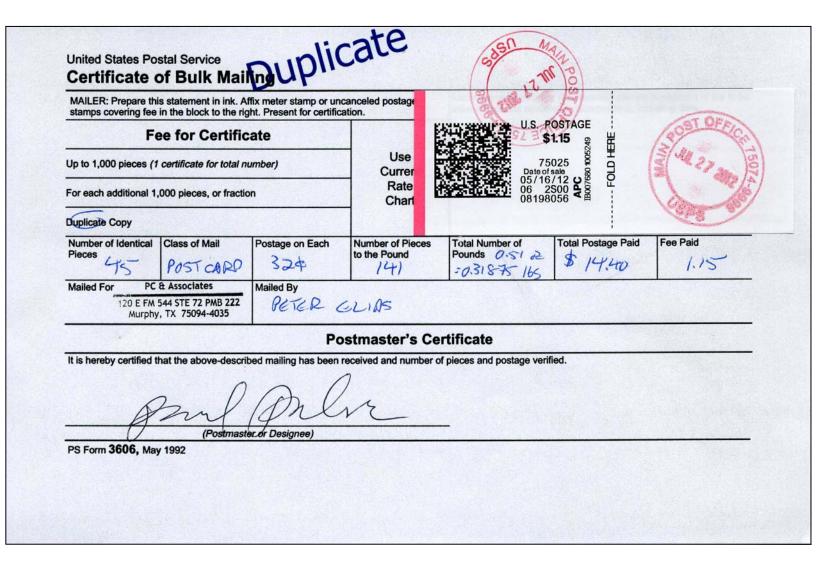
The standard red ink used by the USPS does not dry quickly when applied to the thermal labels and smears easily. This postmark was favor-applied to actually show when the cover was mailed.

The purchase date code of the label is "221", which corresponds to April 18, 2012, thus an early usage only 6 days after these labels were first being used at this branch (Northwest Plano, Zip Code 75025).

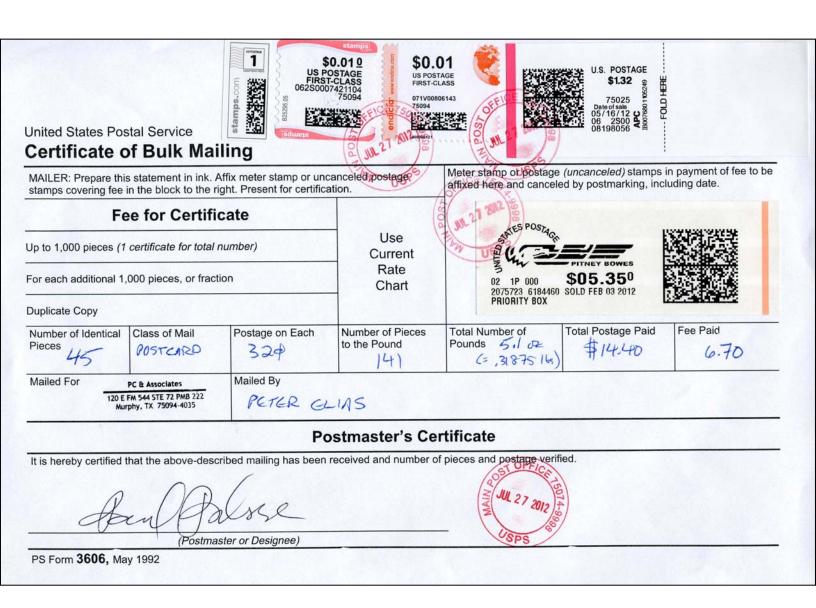
There are only three USPS forms where the sender gets stamps to keep as a receipt for the fee being paid (since the sender retains the form as proof). All <u>other USPS</u> fees (such as for insured, certified, registered, delivery confirmation, etc) are a part of the outgoing mail piece and not part of the receipt for the mailer!

These three forms are: #3606 (Certificate of Bulk Mailing) #3817 (Certificate of Mailing) and

#3877 (Firm Mailing Book for Accountable Mail)



Form 3606 is prepared as an original (see to the right) with a minimum fee of \$6.70; "duplicate" copies such as the one above can be obtained for a flat-rate of \$1.15 each. These forms are rarely seen by collectors.



Note: The image above is reduced in size to fit the page; on the original exhibit, this item is shown full-size (8.5" x 11") in landscape format

Form 3817 is primarily used by consumers or small business as "proof of mailing".



2001 version of Form 3817 with proper rate of \$1.15 paid by an early version standard design SSSMC label.



Current version of Form 3817 with proper rate of \$1.15 paid by early versions of the Standard & Forever design SSSMC labels.

Note that the receipt date is the same as the purchase date of the standard design label and that the proof of mailing was for samples of these labels mailed to Scott Publishing for inclusion in the next edition of their USA Specialized Stamp Catalog.

Name and Address of Sender PC & Associates 120 E FM 544 STE 72 PMB 222 Murphy, TX 75094-4035	Check type of mail or service: Certified Recorded Delivery (International) COD Registered Recult for Merchandise Express Mail Signature Confirmation Insured		Affix Stamp Here (If issued as a certificate of mailing, or for additional copies of this bill) Postmark and Date of Receipt								
Article Number	Addressee (Name, Street, City, State, & ZIP Code)	Postage	Fee	Handling Charge	Actual Value if Registered	Insured Value	Due Sender if COD	DC Fee	SC Fee	SH Fee	RD Fee
1 Set of SSSMC Fold Here of	Dlan Maves	.45	.44								
2. SSSAC Trop Thellets	Julie Oclesaera	1.95	,44					N/C			
3. 14x 10 SSSMC Fold Have	Otto Beremen .	.45	44								y
4.	/			K23	U.S. POSTAG	6 H				and the second	-
5.					75025 Date of sale 05/16/12 06 06 2S00 08198056	FOLD HERE					
6.			WAIN WAI	1 OFFIC	150			onf	arre	Spi	
7			USF	S 86	100			livery C	Signati		
8.	0							De			
Total Number of Pieces Listed by Sender Total Number of Pieces Received Post Office	Postmaster, Per (Name of receiving employee)		See Privacy Act Statement on Reverse								

("Fold Here" variety used to pay the proper rate of \$1.32 for the form #3877 fee: 44¢ per mail piece with a minimum of 3 pieces)

Note: reduced size image; on the actual exhibit, this form overlaps onto the page to the left.

A Bit of Fun

On occasion, a bit of fun is in order!

This is a Padded Flat-Rate
Priority (PM PFR ENV) Mail label
with the "Certified Mail" &
"Return Receipt Requested"
option along with the
"Restricted Delivery" set to
"Any Movie Star" in Beverly
Hills, California's famous 90210
Zip Code.

Obviously this would never be mailed, although if one would find the actual address of a movie star living in Beverly Hills, one could use it along with the appropriate extra postage (and a request for an autograph and to return the outer envelope or label back to you).

The SSSMC kiosks do give you the opportunity to enter a "name" in the "restricted delivery to" option area, although nothing states it has to be a real name, and any standard letters (30 characters total will work (including commas, periods & the ampersand symbol).

Conclusion

As postage and cost structuring requirements change, the US Postal Service will adopt new mechanisms to deal with them. The USPS is using these kiosks to aid in reducing their costs, such as having FOREVER stamps being sold through the SSSMC kiosks and having self-service mailing options available to reduce waiting lines at the counters. These kiosks have to sell \$15,000 in postage monthly to be viable!

This exhibit has covered the transition period from the old style "APC" kiosks in early April 2012 to the converted "SSSMC" kiosks by the end of September 2012. It is a continual "work in progress", but has attempted to show the wide variety of items that are available.